

EcoSure®



Brand Compliance + Risk  
Mitigation Programs

# SUCCEEDING IN THE NEXT NORMAL

In the post-COVID world, your operations are being scrutinized more than ever before. Your customers and employees are demanding greater safeguards, like elevated cleanliness and public health standards being visible at your locations. They want to feel confident and well protected while at your business.

EcoSure is your expert partner to help:

- 1 Build guest assurance and trust in your brand
- 2 Empower your teams to protect themselves, your customers and the community
- 3 Reinforce best practices across all your locations
- 4 Return to profitable operations

EcoSure's **Brand Compliance + Risk Mitigation** programs are designed by public health experts to help prepare and empower your team to master the new normal and the various regulatory guidelines to help protect your guests, the community and your reputation while building confidence in your brand.



## Formula for Safe + Profitable Operations



Brand Verification  
& Risk Analysis



Onsite Coaching &  
Teaching



Data Analysis &  
Actionable Insights



World Class Industry  
Expertise & Support



Safe + Profitable  
Operations

## EcoSure Coaching Focus Areas

- High touch points disinfection
- Handwashing & hand sanitizing
- EPA approved disinfectant
- Local regulatory compliance
- Applicable signage is posted

- Social distancing
- Employee Health Policy & Log
- Wellness checks
- Masks & other PPE
- Contactless payment

## Markets Served

- Hotels
- Long Term Care Facilities
- Health Care Facilities
- Convenience Stores
- Gas Stations
- Childcare Facilities
- Government Facilities
- Commercial Facilities
- Retailers
- Salons & Spas
- Fitness Centers & Gyms
- Casinos
- Movie Theaters
- Sports Arenas
- K-12 Schools
- Higher Education
- Travel Centers
- Restaurants

## ECOSURE EXPERTISE



### Onsite Assessments

- ▲ Conducted by world-class public health and guest experience experts
- ▲ Expose risks and gain actionable insights into your operations
- ▲ Consistent execution and program management around the globe



### Coaching and Teaching

- ▲ Help your team understand the why and get to the root cause
- ▲ Drive behavior change to improve your operational performance
- ▲ Effectively engage and empower your team to do what's right



### Corrective Action Management

- ▲ Focus on high-risk areas and take actions to address opportunities
- ▲ Real time visibility and tracking on progress of action plans
- ▲ Close the loop with solutions to protect your team and guests

## GET IN TOUCH:

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